

Conference Programme (revised)

Monday 12 September

14.00-18.00

Registration

18.00-20.00

Welcome

Convener: Andy Miah, University of Paisley, UK

Opening Plenary

Chair: Philip Drake, University of Paisley, UK

Celebrity Entertainment Officer:

On the Fame of Media Moguls and the Show of Business

Paul McDonald, Roehampton University, UK

Through the Media Lens:

The Fall and Rise and Fall of the Hero and the Rise of the Celebrity

Professor Gary Gumpert and Professor Susan Drucker,
Queens College, City University of New York and Hofstra University, USA

20.00-

Welcome Reception

Sponsored by Scottish Enterprise Ayrshire

Tuesday 13 September

9.00-10.30

**Session 1.1
Hollywood &
Identity**

*Room A:
Chancellor
Restaurant (1st
floor)*

*Chair: Paul
McDonald
(Roehampton)*

*Andrew
Schroeder
(Wisconsin)
Governing the
Simulation State:
Social Implosion
and the
Politicization of
1970s Hollywood*

*Candida Yates
(UEL)
I'm Not
Spartacus:
Michael Douglas
as an Icon of
Cuckolded White
Masculinity*

*Hannah Hamad
(UEA)
Postfeminist
fatherhood and
the
paternalization of
the Eddie Murphy
star image.*

**Session 1.2
Cultural
Transformations**

*Room B: Chancellor
Restaurant (1st floor)*

*Chair: Gill
Jamieson (Paisley)*

*Wing-Fai Leung
(SOAS – London)
VCD Killed the
Film Star: The
Case of Hong
Kong Cinema*

Maureen Smith &
Becky Beal**
(*California State,
**Pacific)
MTV's *Cribs*:
Examining the
Celebrity Culture
of Male Athletes in
the United States*

**Session 1.3
Body Politics**

*Room C: Roman
Warrior (2nd floor)*

*Chair: Sarah Neely
(Paisley)*

*Sadie Wearing
(LSE)
Age and Sexuality in
Celebrity Culture:
The Case of Helen
Mirren (57)*

*Kimberley Allen
(Goldsmiths)
'Choosing Fame –
Choosing a Self':
Celebrity Culture,
Performing Arts
Pedagogy and
Female
Individualisation*

*Laura Saarenmaa
(Tampere)
Photo Models Go
West – International
Photo models as
local celebrities in
1960's Finland*

**Session 1.4
Female Pop Stars**

*Room D: Red Rum
(3rd floor)*

*Chair: Amir Saeed
(Sunderland)*

*Line Grenier
(Montréal)
The Pragmatics of
Fame: Visibility,
Public Memory &
Céline Dion*

*Alan Dodd
(Aberdeen)
From Hollywood to
Heat: J.Lo and
Synergy*

*Rebecca Morrison
(Alberta)
"Remember, You
Are Jennifer Lopez
and You Are
Ja'Rule" Trying on
Identity, Authenticity
and Celebrity in
Much Music's
*Becoming**

10.30-11.00

Coffee

Tuesday 13 September

11.00-12.30	Session 2.1 Music & Stardom	Session 2.2 Monarchy as Celebrity	Session 2.3 Film Stardom: Identity, Spectatorship & Performance	Session: 2.4 Television Narratives of Fame
	<i>Room A: Chancellor Restaurant (1st floor)</i>	<i>Room B: Chancellor Restaurant (1st floor)</i>	<i>Room C: Roman Warrior (2nd floor)</i>	<i>Room D: Red Rum (3rd floor)</i>
	<i>Chair: John Williamson (Paisley)</i>	<i>Chair: John W. Robertson (Paisley)</i>	<i>Chair: Philip Drake (Paisley)</i>	<i>Chair: Garry Whannel (Luton)</i>
	<i>Starnet research project (2 presentations) Hannu Salmi*, Kari Kallioniemi*, Kimi Kärki*, Janne Mäkelä**.</i>	<i>Neil Blain (Paisley) Speaking of Diana's Assassination: the Myth, the Inquiry and the Media</i>	<i>Anna Claydon (Edge Hill) Empathetic Relations: What does the Audience Consumption of Stars tell Analysts about the Nature of Suspending Disbelief?</i>	<i>Su Holmes (Kent) Torture, Treacle, Tears and Trickery: <i>This is Your Life</i> (1955-65)</i>
	<i>*University of Turku, Finland, **University of Helsinki</i>	<i>Kristina Widestedt (Stockholm) Constructions of national identity, gender hierarchy and social order in media representations of royalties</i>	<i>Victoria Lowe (Manchester) The 'Matinee Idol' and the 'False Beard' – The Problem of Acting for British Stars</i>	<i>Ian Goode (Glasgow) Living with fame: the television documentary and the pop star</i>
	<i>Sytze Steenstra (Maastricht) David Byrne's understanding of mass media mythology</i>	<i>Fernando León Solís (Paisley) The Spanish Royal Family: Stories Versus History</i>	<i>Ian Garwood (Glasgow) The Articulation of Musical Star Personae in <i>High Society</i> (1956)</i>	<i>Jaye Williamson (Thames Valley) Celebrity Culture, Consumerism, and Black Girls. A womanist perspective on negotiating <i>Sex And The City</i></i>

12.30-13.30

Lunch

Tuesday 13 September

13.30-15.00

**Session 3.1
Celebrity & Journalism**

*Room A: Chancellor
Restaurant (1st floor)*

*Chair: Ewan Crawford
(Paisley)*

*Claire Simmons
(Gloucestershire)
Celebrity Agendas in
News*

*Sofia Johansson
(Westminster)
'Sometimes you wanna
hate celebrities': Tabloid
readers and celebrity
coverage.*

*Kim McNamara
(Sydney)
Publicising Private Lives:
Celebrities and Image
Control*

**Session 3.2
I'm a Celebrity, Buy Me!**

*Room B: Chancellor Restaurant
(1st floor)*

*Chair: Natasha Augustus
(Paisley)*

*Michelle Gledhill
(Edge Hill)
Kate Moss-Supermodel or
Superbrand?*

*Michael L. Maynard &
Suman Mishra
(Temple)
Celebrity, Cause and
Company: Understanding the
Mediating Effect of the
Celebrity in Cause Related
Marketing*

*Sylvie Prasad &
Helen Powell (UEL)
'As Seen on TV': Celebrity as
Lifestyle Advisor*

**Session 3.3
Music & Identity**

*Room C: Roman Warrior
(2nd floor)*

*Chair: Ian Garwood
(Glasgow)*

*Paul Watson &
Diane Railton
(Teesside)
From Disney to Dirrty:
Christina Aguilera and The
Representation of
Gendered Ethnicity*

*Amir Saeed
(Sunderland)
Black Power, Hip-Hop and
Identity: The appeal of
Tupac Shakur to
oppressed people's
struggles*

15.00-15.30

Coffee

Tuesday 13 September

15.30-17.00

**Session 4.1
The Performance of
Politics**

*Room A: Chancellor
Restaurant (1st floor)*

*Chair: Ewan Crawford
(Paisley)*

*Andy Ruddock
(Liverpool JMU)*
Boris Johnson,
performance and non-
communication in
mediated scandals

*Michael Higgins
(Sunderland)*
The public inquisitor as
media celebrity

*Kimberly Meltzer
(U. Penn)*
Celebrity News Anchors
and the Journalistic
Community

**Session 4.2
Fans and audiences**

*Room B: Chancellor Restaurant
(1st floor)*

*Chair: Rebecca Feasey
(Bath Spa)*

*Nick Stevenson
(Nottingham)*
Talking to Bowie Fans:
Individualisation, Gender and
the Culture Industry

*Kaarina Nikunen
(Tampere)*
Affective audiences: Fan
mail and media publicity in
the case of a Finnish TV-host

Keren Eyal & Jonathan
Cohen***
*(*Arizona, **Haifa)*
When Good *Friends* Say
Goodbye: A Parasocial
Breakup Study

**Session 4.3
David Beckham**

*Room C: Roman Warrior
(2nd floor)*

*Chair: Ellis Cashmore
(Staffordshire)*

*Carlton Brick
(Paisley)*
'Father, why hast thou
forsaken me?'
Postmodernism, desire
and dissatisfaction. A case
study of David Beckham's
'meaning'

*Mick Jardine
(Winchester)*
David Beckham, Iconicity
and the Modern Male
Heroic

*Momin Rahman
(Strathclyde)*
Beckham: How 'Queer'
serves 'Heterotopia' in the
dialectics of celebrity

17.00-17.15

Transition to Plenary

17.15-18.45

Plenary Session:

Chair: Professor Neil Blain, University of Paisley, UK

**The Changing Indiscretions of the Public Personality:
New Media, Celebrity and Intellectual Property**

Professor P. David Marshall, Northeastern University, Boston, USA

**Postfeminism, The Missing Woman and the Culture of Celebrity:
Tracking the "Runaway Bride"**

Diane Negra, University of East Anglia, UK

19.00

**Civic Reception & Welcome from Provost, Ayr County Hall
Sponsored by South Ayrshire Council**

Wednesday 14 September

9.00-10.30

**Session 5.1
Sports Heroes &
Role Models**

*Room A: Chancellor
Restaurant (1st floor)*

*Chair: Carlton Brick
(Paisley)*

*David L. Andrews &
Michael L. Silk
(Maryland)
"Who Is Carmelo
Anthony"? Managing
and Marketing Embodied
Blackness in Late
Capitalist America*

*Cheryl Weiss
(Idaho)
The Ethics Of Sports
Celebrities: Role Models
Or Ruffians?*

P. David Howe and
Andrew Parker**
(*Brighton, Warwick**)
Celebrating Imperfection:
sport, disability and
celebrity culture*

**Session 5.2
Celebrity Exposure**

*Room B: Chancellor Restaurant
(1st floor)*

Chair: Su Holmes (Kent)

*Lee Barron
(Northumbria)
Movies, Modelling and
Bikinis: Celebrity and
Flexible Accumulation*

*Linda Marchant
(Nottingham Trent)
Have You Seen...?
Photography, Celebrity and
Gossip*

*Rebecca Feasey
(Bath Spa)
Reading Heat*

**Session 5.3
Celebrity & the Law**

*Room C: Roman Warrior
(2nd floor)*

*Chair: Gary Gumpert
(CUNY)*

*Kate Smith
(Abertay)
Trial by Media*

*Susan Fletcher
(Lancashire)
A Ragbag of Rights*

*Thomas Grochowski
(Seton Hall)
Ten Years After: OJ
Simpson, Celebrity Trials,
And The Construction Of
Crime News*

10.30-11.00

Coffee

Wednesday 14 September

11.00-12.30

Session 6.1 Celebrity & Politics

*Room A: Chancellor
Restaurant (1st floor)*

*Chair: Michael Higgins
(Sunderland)*

*Andrew Calcutt (UEL)
Celebrity Politicians and
the Politics in Celebrity*

*Kelli E. Lammie
(U. Penn)
The Not So “Powerless
Elite”: The effectiveness
of celebrity
endorsements of political
candidates*

*Nathan Farrell
(South Bank)
Celebrity and the War on
Terror*

Session 6.2 In Memoriam: Celebrity Reputations

*Room B: Chancellor Restaurant
(1st floor)*

*Chair: Gordon Gibson
(Paisley)*

*Aaron Jaffe
(Louisville)
T.S. Eliot: Modernism,
Obituary and Celebrity*

*Gerard Carruthers
(Glasgow)
The Strange Case of the
Government Plot to Murder
Robert Burns*

*Sara Babcox First
(Michigan)
The Mechanics of Renown:
Celebrity Culture in the 19th
Century*

Session 6.3 Big Brother & Beyond

*Room C: Roman Warrior
(2nd floor)*

*Chair: Ian Goode
(Glasgow)*

*Amber Watts
(Northwestern)
“You Can Blame the
Editing, But You’re Still a
Bitch”: The Search for the
Authentic Self in Reality TV
Celebrity*

*Wiesław Godzic
(Warsaw)
“Alien from our
Neighborhood” –
Celebrities in the New
Consumer Societies*

*Patricia Bradley
(Temple)
Celebrity and Surveillance:
How We Came to Embrace
Observation*

12.30-13.30

Lunch

13.30-15.00

Closing Plenary

Chair: Professor Raymond Boyle, University of Stirling, UK.

Buying Beyoncé: The deal that ended racism

Professor Ellis Cashmore, Staffordshire University, UK.

News, Celebrity and the Jackson verdict: a vortextual analysis

Professor Garry Whannel, University of Luton, UK.

Close of Proceedings

Andy Miah and Philip Drake,
University of Paisley, UK.